

Bryan D. Cross

Partner

✉ CROSS@WTOTRIAL.COM

☎ 303.244.1871



Bryan Cross defends clients in lawsuits involving catastrophic personal injury - including quadriplegia and traumatic brain injury - and wrongful death claims. A trial lawyer for more than 30 years, Bryan primarily defends Fortune 500 companies in state and federal courts throughout the United States and its territories. Bryan has successfully defended claims involving product liability, trucking, medical malpractice, and toxic tort; and he is frequently brought in shortly before trial to quickly organize and develop previously neglected files, identify and address strategic vulnerabilities, and minimize or eliminate downside risk in high-exposure cases.

Credentials

Education

Indiana University - Maurer School of Law, J.D., 1995, *Indiana Law Journal*, Associate

Indiana University, B.S., 1989, Finance

RECOGNITION

The Best Lawyers in America

Personal Injury Litigation - Defendants, 2019-2027

Martindale-Hubbell AV®Peer Review Rated

LEGAL MEMBERSHIPS

American Bar Association

Colorado Bar Association

State Bar of Michigan

Colorado Defense Lawyers Association

Defense Research Institute

BAR AND ADMISSIONS

Colorado

Michigan

New Mexico

Texas

U.S. District Court, D. New Mexico

U.S. District Court, N.D. Illinois

U.S. District Court, N.D. New York

ARTICLES AND PRESENTATIONS

Co-Author, "Limitations Applicable to Wrongful Death Claims Allegedly Caused by a Defective Product," DRI Strictly Speaking.

Presenter, "Techniques for Effective Cross-Examination of Expert Witness," DRI 2024 Product Liability Conference.

Presenter, "Expert Deposition Strategies and Techniques," 2024 DRI Product Liability Seminar.

"A Look Through Tinted Glass: What Does the Future Hold for Preemption in Motor Vehicle Litigation?," Prod. Safety Liab. Rptr., Vol. 39, No. 20.

"Preemption in Automobile Product Liability Cases After Williamson and Priester," presented at Product Liability Advisory Council.

"Sophisticated Deposition Strategies," presented at National Business Institute.

"I Could Tell You, But I'd Have to Kill You: Protecting Your Clients' Trade Secrets and Other Confidential Information," Mich. Def. Q.

Practices

Catastrophic Injury

Commercial Litigation

Product Liability

Cases

RECENT CASES

Won a complete defense jury verdict for Caesarstone USA in a toxic torts trial with industry wide implications. It was the third case tried to verdict in the U.S. and the first in Colorado where workers sued companies in the stone countertop fabrication industry over silica exposure.

Helped secure a grant of new trial following a multi-million dollar personal-injury judgment against an automotive manufacturer, followed by the exclusion of a liability expert and entry of summary judgment on behalf of the manufacturer before the start of a new trial.

Won a motion to dismiss in federal court in Colorado in a matter of first impression for a major industrial manufacturer facing toxic tort and wrongful death claims. Our novel arguments resulted in the product liability statute taking precedence for the first time.

Represent a major industrial equipment manufacturer in nationwide high-exposure cases involving multiple injury and wrongful death claims.
