

WTO's Marissa Ronk and Kaleb Gregory Author Bloomberg Law Article on Trial Attorney Tactics

News

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WTO's [Marissa Ronk](#) and [Kaleb Gregory](#) analyzed trial attorney tactics in their article for Bloomberg Law, "Companies' Internal Policies Shouldn't Set the Legal Standard."

Marissa and Kaleb highlighted a trend: plaintiffs' attorneys are asking juries to hold defendants liable for violating internal company policies.

The article included how defense lawyers should preserve "the legal standard of care" in return. Marissa and Kaleb's explained that "[w]hen you suspect a plaintiff will try to substitute a violation of an internal policy for evidence of the standard of care, you have options. The goal, assuming there was a violation, is to sever any connection between your client's policy and the legal standard of care. Make sure the plaintiff is not disguising a claim that requires expert testimony as a claim that does not."

Subscribers of Bloomberg Law can read the full article [here](#).

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Marissa S. Ronk
Partner



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Kaleb D. Gregory
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