



HERMAN J. HOYING

Counsel

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Herman Hoying represents clients in high-stakes commercial litigation. Prior to joining WTO, he was a civil trial attorney for the U.S. Department of Justice, litigation associate at Am Law 100 firms, and federal law clerk. Herman has represented clients including manufacturers, financial institutions, health care companies, and technology companies.

EDUCATION

Washington and Lee University
School of Law, J.D., 2003 *magna cum laude*, Order of the Coif,
Most Outstanding Contribution to
Diversity in the Law School

Northwestern University, B.A.,
2000, Psychology and Political
Science

GOVERNMENT SERVICE

Trial Attorney, U.S. Department of
Justice, Civil Division – Torts
Branch in Washington, D.C.
Law Clerk to Magistrate Judge
Scott T. Varholak, United States
District Court for the District of
Colorado
Law Clerk to the Honorable Ivan
Lemelle, United States District
Court for the Eastern District of
Louisiana

OTHER EXPERIENCE

Ad Astra Law Group, Senior
Counsel
Morgan, Lewis & Bockius,
Associate
King & Spalding, Associate
Cravath, Swaine & Moore,
Associate

ADMISSIONS

California
Colorado
District of Columbia
Georgia
New York

HIGHLIGHTS

- Won on behalf of a home appliance trade association in a complex federal constitutional case challenging state legislation on First Amendment grounds.
- Won dismissal for Whirlpool in industry-wide consumer class action litigation alleging tens of millions of gas cooking products emit harmful pollutants in homes.
- Defended a global manufacturer of LCD panels in multidistrict litigation involving state and federal antitrust and consumer protection claims brought on behalf of classes of direct and indirect purchasers, opt-outs, and state attorneys general.
- Defended an auto parts manufacturer in multidistrict antitrust litigation that resulted in settlement shortly before trial.
- Served as national coordinating counsel for a large financial institution in litigation arising out of the subprime mortgage crisis.
- Served as lead counsel in pro bono representation of two transgender women in custody of the California Department of Corrections seeking access to gender affirmation surgery. Successfully litigated a motion for preliminary injunction and negotiated settlement that resulted in the first such surgery for an incarcerated individual in the United States.

INDUSTRIES

- Consumer Products & Services
- Healthcare
- Financial Services

PRACTICE AREAS

- Class Actions
- Commercial Litigation
- Catastrophic Injury Defense
- Mass Torts
- Product Liability

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BIOGRAPHY

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Herman has handled complex disputes involving antitrust, consumer protection, intellectual property, employment, and catastrophic injury tort claims. Herman also has extensive experience defending clients in class action and multi-district litigation.

Herman is also committed to pro bono work, receiving an Outstanding Volunteer Award from the Justice & Diversity Center of the San Francisco Bar Association and the Transgender Law Center's Community Partner Award.

CASES

- Won on behalf of a home appliance trade association in a complex federal constitutional case challenging state legislation on First Amendment grounds.
- Won dismissal for Whirlpool in industry-wide consumer class action litigation alleging tens of millions of gas cooking products emit harmful pollutants in homes.
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BAR & COURT ADMISSIONS

- California
- Colorado
- District of Columbia
- Georgia
- New York
- U.S. Court of Appeals, 9th Circuit
- U.S. District Court, C.D. California
- U.S. District Court, D. Colorado
- U.S. District Court, W.D. Michigan

LEGAL MEMBERSHIPS, ACTIVITIES & HONORS

- Outstanding Volunteer, Justice & Diversity Center of the San Francisco Bar Association, 2015
- Community Partner Award, Transgender Law Center, 2015

PERSONAL INTERESTS

- Travel, live music, skiing