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# 8th Annual Conference, Now in Los Angeles

# CLASS ACTIONS Plaintiff & Defense Perspectives

May 17-18, 2012 • Hyatt Regency Century Plaza • Los Angeles

### **Dear Colleague:**

Once again Class Actions are at the forefront of state and federal litigation, and CLE International is bringing you the top experts at the 8th Annual Class Actions Conference in Los Angeles.

You will spend two days with leading defense and plaintiff attorneys who will expertly address the most current issues and critical Class Action topics, including:

- Privacy Class Actions
- Social Networking
- False Advertising
- Cy Pres
- Class Action Fairness Act
- Precertification Changes Since 2011

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Consumer Products Class Actions

We look forward to seeing you there!

- Class Action Administration
- Class Actions after First American
- Arbitration Rights and Class Actions
- Equity in Settlement Negotiations
- When to Challenge Class Certification
- Class Actions at the US Court of Federal Claims

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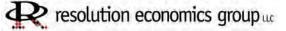
William M. Audet, Esq. Program Co-Chair Audet & Partners, San Francisco, CA

Pumbpea Morolos



Penelope A. Preovolos, Esq. Program Co-Chair Morrison & Foerster, San Francisco, CA





Schedule and Information Inside

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Thurs	sday, May 17	Frida	y, May 1
8:00	Registration and Continental Breakfast	8:00	Contine
8:30	Welcome and Introduction Overview of Day One	8:30	Welco Overviev
	William M. Audet, Esq., Program Co-Chair Audet & Partners, San Francisco, CA	•	William Peneloj
	Penelope A. Preovolos, Esq., Program Co-Chair Morrison & Foerster, San Francisco, CA	8:45	The Fa Where V
8:35	Precertification Strategies and Tactics Update on Current Case Law and How Tactics Have Changed Over the Past Year	•	<i>Plaintiff:</i> San Frai <i>Defense</i>
	Plaintiff: Patrick J. Sheehan, Esq. Whatley Drake & Kallas, Boston, MA Defense: William L. Stern, Esq.	9:45	Class Is There
	Morrison & Foerster, San Francisco, CA	•	Plaintiff.
9:35	Privacy Class Actions An Evolution	10:45	Defense Network
	Plaintiff: David A. Stamply, Esq., KamberLaw, New York, NY Defense: Gail E. Lees, Esq., Gibson Dunn, Los Angeles, CA	11:00	Emerg Action
10:35	Networking Break	•	An Ener Plaintiff.
10:45	Perspectives from Class Action Claims Administrators Email Notices and Response Rates Cameron Azari, Esg., Class Action Noticing Director	•	Lieff Cal
	Epiq Systems, Portland, OR	10.00	Wheeler
	Innovations in Notice Gina Intrepido-Bowden, Director Legal Notification Services, KCC, Novato, CA	12:00 1:15	Lunch B Featur When to
	Claims Processing Tom Sidun, Senior Vice President Boston Financial Settlement Administration Solutions, Quincy, MA	•	<i>Plaintiff:</i> Schneid
12:00	Lunch Break	•	<i>Defense</i> McGuire
1:15	Keynote Presentation Class Actions at the US Court of Federal Claims	2:15	Network
	The Honorable Mary Ellen Castor Williams United States Court of Federal Claims, Washington, DC	2:30	Unset Will The
1:40	The Enforceability of Arbitration Clauses and Class Action Waivers The Reality of <i>Concepcion v. AT&amp;T</i>	· ·	Plaintiff: Cohen, I Defense
	Really a New Conception? – Plaintiff Douglas F. Eaton, Esq., Eaton & Wolk, Miami, FL	3:30	How S Class iTunes,
	Same Old, Same Old – Defense Charles H. "Chuck" Samel, Esq., Perkins Coie, Los Angeles, CA As Experienced by an AT&T Attorney	•	and Cor Plaintiff.
	Archis A. Parasharami, Esq., Mayer-Brown, Washington, DC	•	Aschent Defense
3:00	Networking Break	•	Notice E
3:15	Recent Trends in False Advertising Law The Import of <i>Kwikset</i> and <i>Mazza</i>	•	<b>Senior</b> Garden
	Plaintiff: <b>Daniel L. Warshaw, Esq.</b> Pearson, Simon, Soter, Warshaw & Penny, Sherman Oaks, CA <i>Defense:</i> <b>Sascha Henry, Esq.</b> Sheppard Mullin Richter & Hampton, Los Angeles, CA	5:15	Evaluati
4:15	Ethics Roundtable What's Fair and Ethical in Class Action Settlement Negotiations	• • •	
	<i>You Can't Always Get What You Want – Plaintiff</i> <b>Gretchen M. Nelson, Esq.</b> Kreindler & Kreindler, Los Angeles, CA	•	
	All's Fair in Love and War – Defense	•	Ear
	Eugene A. Schoon, Esq. Sidley Austin, Chicago, IL		l
	A View From the Bench <b>The Honorable Carl J. West</b> Los Angeles, CA	•	
5:30	Adjourn to a Private Networking bmcgroup Happy Hour Sponsored by	•	CLE INT Christine

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## 8 ntal Breakfast me Back

	Overview of Day Two William M. Audet, Esq., Program Co-Chair
2.45	Penelope A. Preovolos, Esq., Program Co-Chair
3:45	The Fall-Out of <i>First American</i> Where Will the Injured Parties Land?
	<i>Plaintiff:</i> <b>Joshua C. Ezrin, Esq.,</b> Audet & Partners San Francisco, CA
	Defense: Donald M. Falk, Esq., Mayer•Brown, Palo Alto, CA
9:45	Class Action Fairness Act Is There a Future in State Courts?
	<i>Plaintiff:</i> Scott A. Kamber, Esq., KamberLaw, New York, NY <i>Defense:</i> Francis A. Citera, Esq., Greenberg Traurig, Chicago, IL
10:45	Networking Break
11:00	Emerging Issues in Consumer Products Class Actions
	An Energized Discussion
	<i>Plaintiff:</i> <b>Mark P. Chalos, Esq.</b> Lieff Cabraser Heimann & Bernstein, Nashville, TN
	Defense: Michael T. Williams, Esq. Wheeler Trigg & O'Donnell, Denver, CO
12:00	Lunch Break
1:15	Featured Presentation When to Challenge Class Certification
	<i>Plaintiff:</i> <b>Garrett W. Wotkyns, Esq.</b> Schneider Wallace Cottrell Brayton Konecky, Scottsdale, AZ
	<i>Defense:</i> <b>Andrew J. Trask, Esq.</b> McGuireWoods, London, United Kingdom
2:15	Networking Break
2:30	<b>Unsettled Questions About</b> <i>Cy Pres</i> <b>Settlements</b> Will There Ever Be Answers?
	Plaintiff: Lisa M. Mezzetti, Esq. Cohen, Milstein, Sellers & Toll, Washington, DC
	Defense: Terrence J. Dee, Esq., Kirkland & Ellis, Chicago, IL
3:30	How Social Networking has Changed Class Actions Nationwide
	iTunes, Bar-Bri, Facebook, Reebok – What it Means for Consumers and Companies Alike
	<i>Plaintiff:</i> <b>Michael J. Aschenbrener, Esq.</b> Aschenbrener Law, Chicago, IL
	Defense: Thomas J. Gray, Esq., Orrick, Orange County, CA
	Notice Expert: Jeanne C. Finegan, APR Senior Vice President, Communications Garden City Group, Lake Oswego, OR

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ions and Adjourn

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**TERNATIONAL PROGRAM ATTORNEY:** e Gardner Gould, Christine@cle.com

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## MEET YOUR DISTINGUISHED FACULTY

#### PROGRAM CO-CHAIRS

William M. Audet is the founding partner of his firm, which is recognized for its aggressive prosecution of mass tort, class action, and individual cases involving defective pharmaceutical drugs and devices, product defects, privacy rights construction defects, toxic torts, business fraud and antitrust claims. Mr. Audet coauthored a book on federal discovery: *Handling Federal Discovery*, Audet & Fanady (James Publishing).

**Penelope A. Preovolos** has served as lead counsel in a number of major consumer class action and antitrust cases spanning more than a quarter century. She has extensive experience in defending and counseling clients in antitrust, product liability, and consumer class action matters. Her clients represent a range of industries, with an emphasis on consumer electronics and technology companies.

#### **KEYNOTE SPEAKER**

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The Honorable Mary Ellen Castor Williams United States Court of Federal Claims, Washington, DC

FEATURED PRESENTERS

Andrew J. Trask, Esq. McGuireWoods, London, United Kingdom Garrett W. Wotkyns, Esq. Schneider Wallace Cottrell Brayton Konecky Scottsdale, AZ

### FACULTY

Michael J. Aschenbrener, Esq. Aschenbrener Law, Chicago, IL

**Cameron Azari, Esq. Class Action Noticing Director** Epiq Systems, Portland, OR

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Terrence J. Dee, Esq. Kirkland & Ellis, Chicago, IL

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Kreindler & Kreindler, Los Angeles, CA Archis A. Parasharami, Esq. Mayer•Brown, Washington, DC

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Daniel L. Warshaw, Esq. Pearson, Simon, Soter, Warshaw & Penny Sherman Oaks, CA

The Honorable Carl J. West Los Angeles, CA

Michael T. Williams, Esq. Wheeler Trigg & O'Donnell, Denver, CO

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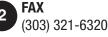
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**CLASS ACTIONS** Social Networking, Privacy & Evolving Laws

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## **Thursday**

Private Networking Happy Hour! Sponsored by:



Keynote Presentation Class Actions at the US Court of Federal Claims



The Honorable Mary Ellen Castor Williams United States Court of Federal Claims Washington, DC **Featured Presentation** When to Challenge Class Certification



Andrew J. Trask, Esq. McGuireWoods London, United Kingdom



**Garrett W. Wotkyns, Esq.** Schneider Wallace Cottrell Brayton Konecky, Scottsdale, AZ

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